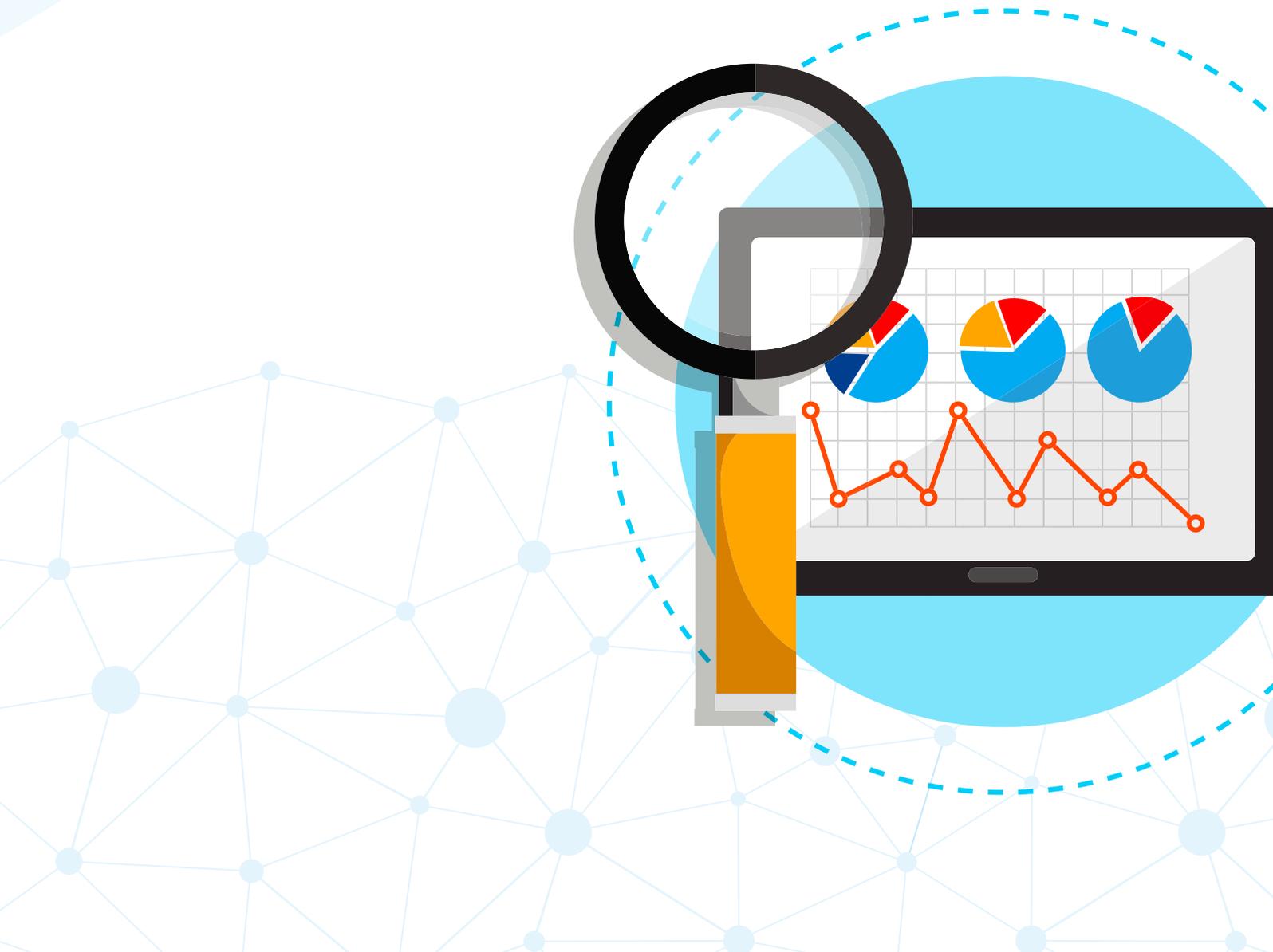




ACTIVEUI

Decision-making UI

DATA SHEET





A decision-making environment featuring visual data analytics, alerting and simulation

ActiveUI is the web-based user interface for ActivePivot for instant analysis and personalized visualization of data. Accessible through any web browser, it empowers business users to enhance their decision-making processes and base them on relevant, accurate and reliable data, both streaming and historical. Out-of-the-box integration with ActivePivot and a wide range of customisation options give firms access to powerful analytical capabilities – even if they don't have extensive internal IT resources. As a result, more companies than ever can gain a better understanding of their data in order to innovate, compete and grow.

Features

Replacing tradition with innovation

ActiveUI delivers advantages over and above those of traditional tools such as Microsoft® Excel, including streaming data updates, bookmarking, collaboration and more. Users can create views and measures on-the fly and display results in pivot tables, charts or dashboards. They can customize how they visualise data and perform sophisticated 'whatIf' analysis.

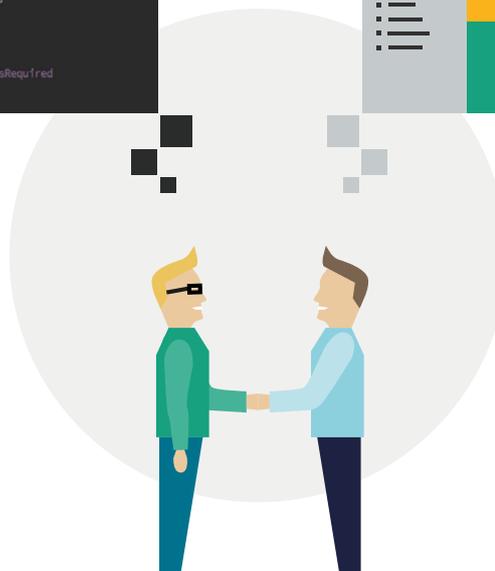
Rapid deployment followed by extensive options for personalization

ActiveUI comes equipped with a highly flexible interface, written in JavaScript, that requires minimal effort to customize. ActiveViam has developed a wide range of cases based on firsthand experience with clients, which are suited to specific business applications. They enable users to quickly get started and evolve them further during the lifetime of the product to continue meeting their own shifting requirements. change in trend, which is worth looking at. ActivePivot is convenient to use as its exceptional performance delivers query results and drill-downs within milliseconds, even when millions of records are involved.

These cases cover a growing number of business applications, including:

- ▶ Liquidity management
- ▶ Collateral optimization
- ▶ Front office trading
- ▶ Risk management
- ▶ Supply chain management
- ▶ Dynamic pricing
- ▶ And more...

```
35  
36 class RulesActionButton extends React.Component {  
37   render() {  
38     return <IconButton  
39       imgStyle={this.getTheme().rulesEditor.iconButton.imgStyle}  
40       style={this.getTheme().rulesEditor.iconButton.style}  
41       onClick={this.props.clickHandler}  
42       srcKey="button.details"/>;  
43   }  
44 }  
45 RulesActionButton.propTypes = {  
46   clickHandler: React.PropTypes.func.isRequired  
47 };  
48
```



Enhance collaborative processes and reduce operational risk

ActiveUI provides a very flexible role-based deployment allowing for the creation of an efficient collaborative decision process:

- ▶ An operational environment for day-to-day performance monitoring and faster decision-making
- ▶ A rich environment for advanced data analytics and planning
- ▶ A senior management and steering committees view for real-time reporting, oversight and forecasting

Collaborative processes are notoriously difficult with regular spreadsheets. Manual errors are commonplace and often difficult to catch – but ActiveUI is a truly collaborative platform. With ActiveUI, data, calculations and business rules are centralized on the platform, hence it avoids errors. Advanced users can create and test new calculations, measures and KPIs on-the-fly thanks to the MDX language and push them to the common platform for every user to use.

This is particularly useful for ‘what-if’ analysis – the tool makes it easy to create and then share scenarios across a firm. Bookmarks let users save queries and share analysis with other users instantaneously. They simply define a set of bookmark views reflecting a specific analysis, and share them with any number of authorized users.

Bespoke dashboards for complete customization

Those who wish to build their own front-end applications can benefit from ActiveUI as a toolbox that already integrates all the connectors with ActivePivot. On top of that, it embeds a rich MDX editor to help create any query with relative ease. MDX is a standardized language used by many vendors of data analysis software, including Microsoft for Excel, SAP, Oracle and ActivePivot.

Detailed visualization for informed decisions

ActiveUI offers all the simplicity of an aggregated view that is usually associated with spreadsheets. However, crucially, it also allows users drill down into the detail and access the historical data.

Limit monitoring and exception management

The monitoring screen shows all KPIs, which are continuously updated. It also integrates seamlessly with ActiveMonitor for limit monitoring and proactively sends alerts to users so they don’t need to keep a constant watch for exceptions. To analyse rapidly changing data, the tool offers conditional, event-based formatting. This lets users view real-time data as it is pushed by the server and easily identify changes.



Key Benefits

- ▶ Continuous updates for analysis and 'drillthroughs'
- ▶ Personalized views for quick decisionmaking
- ▶ Bookmarks for saving views and collaboration
- ▶ 'What-If' analysis for independent simulations and queries
- ▶ Extensive customization to fit business needs



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About ActiveViam

ActiveViam provide precision data analytics tools to help organisations make better decisions faster.

ActiveViam started in 2005 with the vision of leveraging in-memory technology to create an analytics platform where businesses could leverage the largest data sets without restrictions, keep them up-to-date in real time and use them to empower their decision makers.

Our goal at ActiveViam, is to let organisations not only make decisions faster, but better; to not only reach their data, but their potential; to not only see their data, but find their way into the future.

ActiveViam is a privately owned company with offices in Paris, London, New York, Hong Kong and Singapore.

For more information please visit:
www.activeviam.com